## COPY IDEA.

Please feel free to edit the copy for your business needs. Choose from four different posts or create your own using these ideas as an inspiration!

8. Nice to meet you - Referral Customer or Enquiry Follow Up WhatsApp Below are two copy options: one for a prospective customer referred by an existing customer and another for a customer who inquired about a product after seeing an advertisement posted by the consultant.

## 8.1 Nice to meet you - Referral Customer

Hi [Prospective Customer Name]!

I'm [Your Name], your Pres Les Consultant, and I'm delighted to connect with you!

I help customers like you create their dream homes with our range of exclusive, qualityguaranteed homeware. 🏠 🤆 Plus, for those looking to earn a supplementary income, I guide them on how to start their own Pres Les Business.

[Referring Customer Name] mentioned that you might be interested, so I wanted to share our exciting November Promotions with you. 🐥 Here's the link: [insert link]

\*Feel free to reach out\* if you'd like to discuss your wishes or if you have any questions.

\*I'm available for a WhatsApp call or even a face-to-face chat over coffee at your home or a nearby café\*.

Looking forward to connecting soon!



## 8.2 Enquiry Follow Up WhatsApp

Hi [Prospective Customer Name]! 😊
l'm [Your Name], your Pres Les Consultant.
noticed you enquired about our products after seeing an advert – thank you for your interest! 🏠 🔆 I tried reaching out with a call but couldn't connect, so I wanted to follow up here.
*Whenever you're ready, please let me know a good time to chat*. I would like to ask you a few questions to better understand your needs and potentially set up a time to go over details and place your order.
We can do this over a call, a coffee chat, or even on a quick Teams meeting – whichever suits you best
Looking forward to helping you create your dream home with Pres Les! 💖 "
Regards [Consultant Name}