

COPY IDEA.

Please feel free to edit the copy for your business needs. Choose from four different posts or create your own using these ideas as an inspiration!

6. Customer Engagement

Use in a Social Media post to encourage follower engagement and start a conversation.

6.1 Social Media Engagement – Cotton Percale

🌸 Add a touch of elegance and colour to your space with our gorgeous cotton percale ensembles! 🛏️ ✨

Which one is your favourite? Let me know in the comments below! 📌 💬

A **Emily** – Choose between Duvet Cover or Bed Quilt Ensemble. Features reversible oxford-style pillowcases with scalloped flanged and binding detail. 🌿

B **Layla** – Switch up your style with Layla's reversible design—bold botanicals on one side, a calming neutral on the other, all elegantly finished with piping. 🌷

📦 *C* **Roxanne** – Choose from a duvet or comforter ensemble showcasing a fresh rose design on one side and a geometric pattern on the other, for versatile elegance. 🌹

#PresLes #HomeStyle #WhichIsYourFav

6.2 Social Media Engagement Post – Harper, Abbey and Duchess

✨ Elevate your bedroom with these stunning Pres Les bedding options, each offering unique elegance and style! 🛏️💖

*Which one is your favorite? Let me know in the comments! ⬇️💬 *

🛏️**Harper** – A reversible design featuring a textural geometric pattern and classic pinstripe, giving you two sophisticated looks in one beautiful duvet cover ensemble. Available in Pure. ☀️

🛏️**Abbey** – Inspired by the world’s finest interiors, this textured Woven Jacquard in neutral Almond pairs with ornately embroidered Pres Les Tessuto sheeting for a truly luxurious feel. 🌿

🛏️**Duchess** – Indulge in comfort and style with this range that includes a bed quilt set, bedspread set, and coordinating sheet set, featuring intricate satin stitch role quilting for an opulent touch. Available in White Tessuto. ✨

#PresLes #LuxuryLiving #WhichIsYourFav

6.3 Social Media Engagement – Kylie

✨ Kylie is a quilted duvet cover ensemble that boasts an exquisite combination of colour and texture, pairing rich velvet with all-over geometric quilting. 🛏️💖

*Which one is your favourite? Let me know in the comments! ⬇️💬 *

A **Kylie Olive** – Olive Velvet and Almode Pres Les Tessuto ☀️

B **Kylie Sienna** – Sienna Velvet and Sapphire Pres Les Tessuto 🌿

C **Kylie Natural** – Natural Velvet and Winter White Pres Les Tessuto ☀️

D **Kylie Pink** – Pink Velvet and Almond Pres Les Tessuto 🌿

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6.4 Customer Engagement - Iris

✨ Bring nature indoors with the Iris Velvet bed quilt ensemble, available in three stunning shades. Its flowing quilt design and plush texture pair beautifully with Pres Les Tessuto sheeting, featuring matching quilted details for a bespoke look.

*Which one is your favourite? Let me know in the comments! 📌💬 *

A **Iris Emerald** ❤️

B **Iris Forest Green** 💙

C **Iris Caramel** ❤️

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