COPY IDEA.

Please feel free to edit the copy for your business needs. Choose from four different posts or create your own using these ideas as an inspiration!

6. Customer Engagement

Use in a Social Media post to encourage follower engagement and start a conversation.

6.1 Social Media Engagement - Cotton Percale

Add a touch of elegance and colour to your space with our gorgeous cotton percale ensembles!

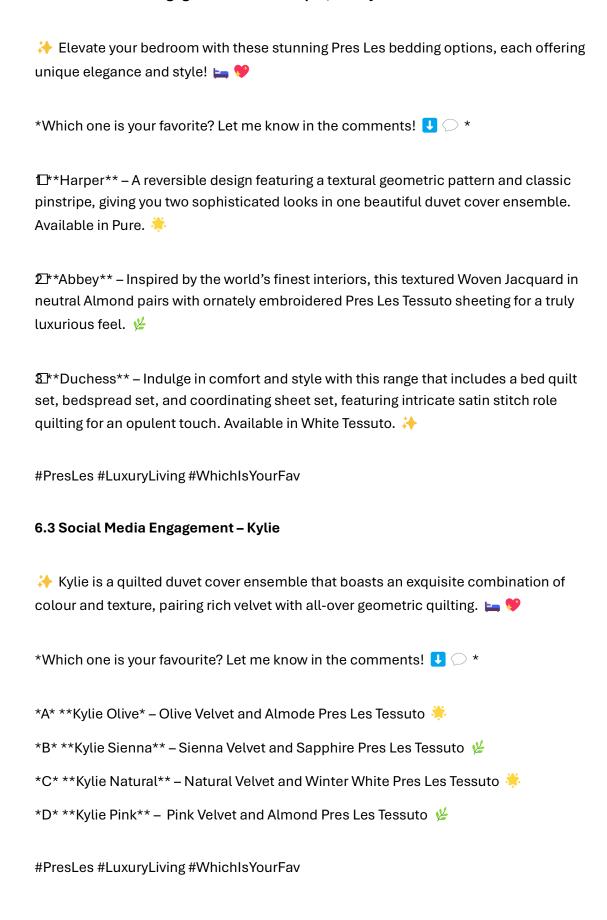
Which one is your favourite? Let me know in the comments below! 🔱 💭

A **Emily** – Choose between Duvet Cover or Bed Quilt Ensemble. Features reversible oxford-style pillowcases with scalloped flanged and binding detail. 🐇

B **Layla** – Switch up your style with Layla's reversible design—bold botanicals on one side, a calming neutral on the other, all elegantly finished with piping.

#PresLes #HomeStyle #WhichIsYourFav

6.2 Social Media Engagement Post - Harper, Abbey and Duchess



6.4 Customer Engagement - Iris

#PresLes #LuxuryLiving #WhichIsYourFav

➢ Bring nature indoors with the Iris Velvet bed quilt ensemble, available in three stunning shades. Its flowing quilt design and plush texture pair beautifully with Pres Les Tessuto sheeting, featuring matching quilted details for a bespoke look.